



GET READY FOR A CHANGE THAT YOU CAN **TRUST!**



WE'RE AHEAD OF THE CURVE

Our mission at LubeFX+ has always been to redefine the quick-lube experience by providing unmatched customer service and vehicle maintenance. We value integrity, speed and quality of care above all!

With years of expertise and proven success in the oil change business, we're looking for franchise partners to benefit from our hard work. If you're interested in the freedom that comes with being your own boss, but all with the advantages of an established brand and model, this could be the perfect change for you!

WHY WHEEL AND DEAL WITH US

- We are always striving for better business through additional training.
- We are constantly remarketing to customers to help bring them back in.
- We simplify car maintenance with loyalty stamp cards and financing tools.
- We are knowledgeable in the industry and offer our customers educational methods.
- We provide a personalized and welcoming shop environment.
- We offer our staff a great commissions & bonus system to help them stay motivated to work harder & maximize store sales.
- We offer our staff extended health care benefits.
- We have a lower staff turn around rate vs other competitor stores because of all the benefits we provide for them.
- We like to take care of our team. To us, A happy team makes a happy customer.
- We hold weekly or bi weekly correctional meetings focusing on excellent customer service & quality control.
- Our managers are trained to assess daily store sales as well as monitoring staff sales to help improve everyones daily performance.
- We are expanding within our internal by creating growth, management & multi store ownership opportunities.

OUR **FRANCHISE** PROCESS



START YOUR ENGINE - Fill out our contact form so that we know you're interested and our team will be in touch.



PUT IT INTO DRIVE - Meet our dedicated crew to see if we make a road ready match.

PARK IN OUR GARAGE - Drive over to our location so you can see first hand what LubeFX+ is all about.



CHECK UNDER THE HOOD - We send over our Financial Disclosure Document (FDD) for you to review and sign.



GEARING UP - Apply for any financing you may need and make sure your funds are all in order.



PEDAL TO THE METAL - We send you the Financial Agreement to sign on the dotted line. After that it's official!



STEERING YOU IN THE RIGHT DIRECTION - We offer local on-site training during the initial start-up as well as ongoing support for all of our franchisees. Our comprehensive and hands-on guidance comes in two phases.

THE TOOLS YOU NEED TO OWN A LUBEFX+

- We offer a simple operating model for people with automotive, business & franchise background.
- We want people with a positive attitude and outlook.
- Any franchisee should be very comfortable with face-to-face client service work and direct sales to the customer.
- LubeFx+ has a fast paced environment so it's essential to be able to manage the schedule efficiently.
- High personal standards benefit our customer focused brand.
- The initial capital required is \$392,000 to \$657,000



WHAT YOU GET WHEN WE ARE NAVIGATING

- ✓ Franchisees will be trained by LubeFX+ experts to perform the day-to-day services and proven operational systems.
- ✓ LubeFX+ will help manage all marketing locally and nationally to help drive higher revenues.
- ✓ The LubeFX+ training is comprehensive, conducted initially at HQ and supplemented by ongoing support programs.
- ✓ New franchisees will have access to available markets and territory advantages.
- ✓ Prices are competitive compared to other quick-lube investments so the initial cost is lower and easier to sustain.
- ✓ Successful marketing strategies target new customers and retain them.
- ✓ LubeFx+ strives to keep up with the industry standards.
- ✓ We train staff to ensure the best possible service is provided.
- ✓ We have effective policies on all procedures from car-care to management for ease of operation.

FINANCIAL OVERVIEW

- Franchise Fee: **\$35,000**
- Royalties: **6%** of gross sales on a monthly basis
- Local Marketing: **2%** of gross sales on a monthly basis
- Corporate Marketing: **2%** of gross sales on a monthly basis

LET LUBEFX+ FUEL YOUR FINANCIAL DREAMS! LEARN MORE BY VISITING OUR FRANCHISE WEBSITE : www.LubeFxFranchise.com

franchising@lubefx.com

780-707-0710